



Seoul Travel Guide

서울 여행 가이드

Planning your first trip to Seoul? Here are the must-see landmarks, how to say them like a local, and simple phrases to get you there.

Must-see landmarks

Korean	Romanization	What it is
경복궁	Gyeong-bok-gung	Korea's grand royal palace
북촌 한옥마을	Buk-chon Han-ok Ma-eul	Historic hanok (traditional house) village
명동	Myeong-dong	Shopping & street-food district
남산서울타워	Nam-san Seo-ul Ta-wo	City tower with sweeping views
홍대	Hong-dae	Youthful nightlife, buskers & cafes
광장시장	Gwang-jang Si-jang	Famous traditional street-food market
한강	Han-gang	The river park — perfect for a picnic

Getting-around words

Korean	Romanization	English
지하철	ji-ha-cheol	subway
버스	beo-seu	bus
택시	taek-si	taxi
역	yeok	station
화장실	hwa-jang-sil	restroom
입구 / 출구	ip-gu / chul-gu	entrance / exit

Phrases that save the day

- 이거 얼마예요? — i-geo eol-ma-ye-yo? — How much is this?
- 경복궁에 어떻게 가요? — Gyeong-bok-gung-e eo-tteo-ke ga-yo? — How do I get to Gyeongbokgung?
- 메뉴 있어요? — me-nyu i-sseo-yo? — Do you have a menu?
- 사진 찍어도 돼요? — sa-jin jjig-eo-do dwae-yo? — Is it okay to take a photo?



- 도와주세요! — do-wa-ju-se-yo! — Please help me!

Local tips

- Grab a T-money card at any convenience store — tap it on subways, buses and even taxis.
- Many palaces are free to enter if you wear hanbok (traditional dress).
- Cafes stay open late; markets are best in the early evening for street food.

Pronunciation note: place names are written syllable-by-syllable (Gyeong-bok-gung) so you can sound them out one block at a time — exactly how Hangul is built.